



GRADIENT CUSTOM INDEXING STRATEGY

A personalized, tax-aware approach designed to transition taxable holdings into a professionally managed Gradient portfolio. On your terms.

GOING BEYOND ONE-SIZE-FITS-ALL

Every investor has a unique tax situation, risk tolerance, and set of goals. Off-the-shelf funds rarely reflect this reality. The Gradient Custom Indexing Strategy is built around your individual circumstances, not the other way around.

It's available now for taxable portfolios of \$100,000 or more.

IS CUSTOM INDEXING RIGHT FOR YOU?

Clients may benefit from custom indexing when one or more of the following situations apply.

EMBEDDED CAPITAL GAINS

You hold appreciated mutual funds, ETFs, or individual stocks and want to reposition your portfolio without triggering a large, immediate tax bill.

TAX-LOSS HARVESTING OPPORTUNITY

You want to actively use market volatility to your advantage, harvesting losses at the individual security level to offset gains elsewhere in your taxable portfolio.

CONCENTRATED STOCK POSITIONS

A significant portion of your wealth is tied to one or a few stocks, whether through an employer, inheritance, or long-term holding, and you want to diversify gradually.

NEED FOR PERSONALIZATION

Standard funds don't reflect your goals, values, or risk tolerance. You want a professionally managed portfolio built around your specific circumstances — not one-size-fits-all.

WHAT IS CUSTOM INDEXING?

Custom indexing involves building a personalized portfolio of individual securities rather than relying on a single pooled fund. Once available primarily to ultra-high-net-worth investors, this approach has become more accessible in recent years due to advances in technology, although minimum investment requirements and suitability considerations will still apply.

It puts you in control of your holdings, tax treatment, and portfolio composition.

TAX-AWARE TRANSITION

Rather than requiring immediate full liquidation of your current holdings, the strategy guides you through a gradual transition, thoughtfully managing capital gains exposure throughout.

Transition plans are developed with consideration for your individual capital gains budget and tax circumstances.

DISCIPLINED TAX-LOSS HARVESTING

During periods of market volatility, the strategy may seek opportunities to harvest losses in individual positions that may offset gains elsewhere in the portfolio. Over time, this systematic approach may help improve after-tax returns in certain market environments.

CONCENTRATION RISK MANAGEMENT

If you hold a large position in a single stock or several concentrated stocks, the strategy is designed to build a more diversified portfolio around those holdings, gradually reducing concentration risk over time, without immediately requiring full liquidation.

WHY CHOOSE THE GRADIENT CUSTOM INDEXING STRATEGY?

Investing doesn't have to be generic. The Gradient Custom Indexing Strategy is designed to support the transition of taxable investments into a professionally managed portfolio aligned with your goals, risk tolerance, and tax circumstances.

By taking a systematic, tax-aware approach, the strategy seeks to facilitate this transition with consideration given to your capital gains budget every step of the way.

\$100K+

minimum taxable
portfolio size

TAX-FIRST

capital gains awareness
built into every decision

GRADUAL

transition at a pace
suited to your situation

PERSONAL

and tailored to your
goals, risk and tax profile

SPEAK WITH A GRADIENT INVESTMENT CONSULTANT TO LEARN HOW THE CUSTOM INDEXING STRATEGY CAN BE TAILORED TO YOUR SPECIFIC HOLDINGS AND TAX SITUATION.

The information herein is for informational purposes only and should not be used as the sole basis for making an investment decision. Investing involves risk including the potential loss of principal. Tax-loss harvesting and tax-aware strategies may not be appropriate for all investors. Results will vary depending on individual tax situations and investment conditions. Please consult a qualified tax and investment advisor before making investment decisions. For more information, please request a copy of Gradient Investments' ADV Part 2A. Gradient Investments, LLC is an SEC Registered Investment Advisor.